

SPONSORSHIP OPTIONS



IMHA ANNUAL CONVENTION

Gila River Resort at Wild Horse Pass

Chandler, Arizona

April 27-29, 2025

OPPORTUNITIES

Monday Keynote Sponsor | \$10,000

IMHA's most popular session (Monday, April 28th) will include approximately 200 attendees. This is an excellent opportunity to influence attendees early. Sponsor will receive an opportunity to make brief remarks regarding the company, provide a branded item at the registration table and introduce the speaker. Included are 2 complimentary registrations, one quarter-page ad in the Program, and 1 reserved table at Tuesday's Banquet.

Tuesday Breakfast Sponsor | \$15,000

Leverage your company's exposure with one of these exclusive sponsorships which provides a breakfast buffet to get attendees motivated for the day. Address the audience during the meal and provide branded items on each table. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

Tuesday Lunch Sponsor | \$15,000

Leverage your company's exposure with this exclusive sponsorship which provides a box lunch to take outside and visit at the trailer displays. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

Monday Coffee Break Stations | \$3,000

Be everyone's favorite coffee and beverage station between sessions. As the sponsor, you have exclusive rights to the site and the coffee bars at the event. You can also provide beverage napkins and other beverage-related supplies with your logo on it.

Audio Visual | \$5,000

Audio Visual is the sight and sound of the event. Be a star providing the needed effects. One registration fee included.

Photography /Video| \$2,000

Capturing the highlights of the 25th Anniversary through photography and video will provide important history and marketing for IMHA.

Tuesday Night Banquet Sponsor | \$30,000

The awards banquet (Tuesday, April 29th) is our industry's biggest celebration of the year. Sponsorship of the 2024 Safe Fleet Conference is a great opportunity to partner with us as our chosen sponsor on stage and in the program. Sponsor may also provide a reserved table with a branded item if they choose. Sponsor receives 5 complimentary registrations, one full-page ad in the Program, and 2 reserved tables at the banquet.

Golf Transportation | \$2,000

Make it a 'Hole-in-One' by providing transportation for Golf Outing attendees on Sunday.

Tuesday Games Prize Sponsor | \$250

NEW Games on Tuesday afternoon provide an excellent way to connect and enjoy the outdoors before the banquet. Prizes will be given as cash awards to winning teams for the 'Milk Hole Competition' and 'Scavenger Hunt'. Sponsors may additionally provide company swag. Multiple available.

Entertainment | \$2,000

Entertainment on the lawn during the Tuesday game. Entertainment by The Grant Brothers.

Anniversary Bags | \$2,000

BRAND EXPOSURE Bags. Logo brand on one side. Price includes shipping costs. This Sponsorship Must Be Ordered by 1/15/25.

Other Support Options

Gold Level | \$1,000

Silver Level | \$750

Bronze Level | \$500

Scholarship | \$150

_____ Other Support



All sponsors will receive recognition on the IMHA website, in email communications, on-site signage and verbally.