



# 2025 INTERNATIONAL MILK HAULERS ASSOCIATION ANNUAL CONVENTION

## EXHIBITOR RESERVATION FORM

Gila River Resort Casino, Chandler, AZ

Convention Dates: April 27-29

Exhibit Dates: April 27-28

Exhibits for the IMHA Annual Convention are Sunday, April 27, and Monday, April 28

**Exhibit Room:** Palo Alto AB    **Setup Time:** Sunday, April 27 - 8:00 am - 4:00 pm

Fee includes: (1) 6' x 30" skirted table, (2) chairs, and (1) registration fee. Booths are selected on-site, on a first-come, first-served basis on setup day.

\*\* Company name and website link will be added to the Exhibitor page of the website and in all Convention emails.

### **Exhibit times:**

- Sunday, April 27 - 5:00 pm – 8:00 pm
- Monday, April 28 - 8:00 am - 5:00 pm

\*\* CMV truck and trailer outside displays are available in hotel lot A. Request space by [Email](#)

### **EXHIBIT REGISTRATION – Exhibit fee includes one registration fee.**

Booth Fee: Member rate: \$650    Non-member rate: \$1,400 (includes membership for one year)

Registration for additional staff: \$450/person until March 31, then \$500 until April 25, then \$550

Reserve # \_\_\_\_\_ table(s)    Register # \_\_\_\_\_ people to attend

### **ADVERTISING**

Advertise in the Program. Provide a full color ad in jpg, png, or pdf. Send ad by April 4

\_\_\_\_\_ Full page (8" H x 5.5" W):    \$200                      \_\_\_\_\_ Half page (4" H x 5.5" W):    \$100

\_\_\_\_\_ Quarter page (4" H x 2.75" W):    \$75

**TOTAL DUE:** \$ \_\_\_\_\_ USD Payment options: \_\_\_ Check\* \_\_\_ Invoice Me (Payment due March 28)

Credit card payment available at the website [Convention Exhibitor](#) page. For ACH payments contact Cherie.

\*Checks must be made payable to: International Milk Haulers Association, paid in US\$, issued from a U.S. Bank.

\_\_\_\_\_  
Date    Company    Contact Name

\_\_\_\_\_  
Attending Exhibitor Name(s)

\_\_\_\_\_  
Address    Email    Website    Phone

Register online or Return this form with payment to: IMHA, 3980 River Rd, Wisconsin Dells, WI 53965

Or by Email: [cherie@milkhauler.org](mailto:cherie@milkhauler.org) Phone: 608.354.7110. Refunds not available after April 1, 2025

Send company logo and advertising to: [cherie@milkhauler.org](mailto:cherie@milkhauler.org)



## SHIPPING & RECEIVING GUIDELINES

We are committed to providing you with an outstanding experience during your stay. Please schedule your shipments to arrive no earlier than 3 days prior to your event start date or reservation arrival date.

All guest and event packages being shipped to the resort must follow the address label standards (illustrated below) to prevent package-routing delays.

### PACKAGE LABELING STANDARDS

#### For Group/Event/Conference

Gila River Resorts & Casinos  
 Name of Group/Event/Conference  
 5040 W. Wild Horse Pass Blvd.  
 Chandler, AZ 85226  
 Hold For: Guest Name  
 Box(es) \_\_\_ of \_\_\_  
 (Multiple boxes must be numbered)

#### For Individual/Event/Conference

Gila River Resorts & Casinos  
 Hold For: Guest Name/Confirmation #  
 5040 W. Wild Horse Pass Blvd.  
 Chandler, AZ 85226  
 Hold For: Guest Name  
 Box(es) \_\_\_ of \_\_\_  
 (Multiple boxes must be numbered)

The Shipper's Return Address should include the shipper's name, address & phone number.

### RATE INFORMATION

DESCRIPTION	RATES/CHARGES
RECEIVING/HANDLING/DELIVERY Boxes & Individual Packages (INCOMING & OUTGOING)	<ul style="list-style-type: none"> <li>• 0 to 50 pounds = \$5.00 each</li> <li>• Over 50 pounds = \$35.00 each</li> <li>• Charges assessed per item not shipment</li> </ul>
RECEIVING/HANDLING/DELIVERY Pallets, Crates & Skids (INCOMING & OUTGOING)	<ul style="list-style-type: none"> <li>• \$150 handling fee per pallet, crate or skid requiring the use of a pallet jack</li> <li>• \$200 fee for forklift use</li> </ul>
RECEIVING/HANDLING/DELIVERY Oversized Shipments	Please contact your Event Manager in advance with specific details regarding size, shape, weight & tracking information.
STORAGE FEES	Storage fees will be waived for the first (3) days prior to the start of an event. If storage exceeds (3) days, a \$25 per item, per day Storage Fee will be assessed. Pallets, crates, and skids will be charged at \$75 per item, per day.

### BUSINESS CENTER

#### HOURS OF OPERATION

Monday through Friday: 8:00AM to 5:00PM  
 Saturday & Sunday: By Appointment Only

For Questions Contact: Maria McElroy, Business Center Supervisor  
 Email [maria.mcelroy@gila.casino](mailto:maria.mcelroy@gila.casino)  
 Direct Line (520) 796-4961  
 Mobile (602) 980-9146



## OUTGOING SHIPPING PROCEDURES

Vendors and exhibitors are responsible for packing and securing all boxes, packages and containers for shipment. Pallets and skids should be fully wrapped in plastic and crate lids completely secured for shipment. Return shipment must be labeled, taped and ready for pick-up. Gila River Resorts & Casinos is not responsible for taping boxes, adhering labels, or scheduling pick-ups.

If labels are needed, our team has the ability to print these out for you. A \$2 per label charge will be applied. Packing materials are available for purchase in the Business Center.

All shipments are to be dropped off at the Business Center to be shipped out. Outgoing packages will not be picked up at vendor booths or in the event space. Pre-arranged pick-up for pallets, skids and crates can be confirmed directly with the Business Center Supervisor.

Vendors and Exhibitors must call the specific carrier to request pick-up for their shipments. If the shipment is time sensitive (next day or overnight) it should be taken directly to FedEx or UPS. For your convenience, the links below show the establishments nearest to Wild Horse Pass.

<p>UPS Store Foothills Park Place Shopping Center 4802 E. Ray Road Ste. 23 Phoenix, AZ. 85044 UPS 1-800-742-5877</p>	<p>FedEx Store 4940 E. Ray Road Ste. 20 Phoenix, AZ. 85044 FedEx 1-800-463-3339</p>
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Address for Outgoing Shipments  
Gila River Resorts & Casinos  
5040 W. Wild Horse Pass Blvd.  
Chandler, AZ 85226

If a return shipment has not been called in for pick up and is left on the property for more than 3 days, the items will be relocated to the Lost & Found as abandoned property.

Thank you for your cooperation.

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# SPONSORSHIP OPTIONS



## IMHA ANNUAL CONVENTION

Gila River Resort at Wild Horse Pass

Chandler, Arizona

April 27-29, 2025

## OPPORTUNITIES

### Monday Keynote Sponsor | \$10,000

IMHA's most popular session (Monday, April 28<sup>th</sup>) will include approximately 200 attendees. This is an excellent opportunity to influence attendees early. Sponsor will receive an opportunity to make brief remarks regarding the company, provide a branded item at the registration table and introduce the speaker. Included are 2 complimentary registrations, one quarter-page ad in the Program, and 1 reserved table at Tuesday's Banquet.

### Tuesday Breakfast Sponsor | \$15,000

Leverage your company's exposure with one of these exclusive sponsorships which provides a breakfast buffet to get attendees motivated for the day. Address the audience during the meal and provide branded items on each table. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

### Tuesday Lunch Sponsor | \$15,000

Leverage your company's exposure with this exclusive sponsorship which provides a box lunch to take outside and visit at the trailer displays. Receive 3 complimentary registrations, one half-page ad in the Program, and 1 reserved table at Tuesday's Banquet. May be shared.

### Monday Coffee Break Stations | \$3,000

Be everyone's hero by providing caffeine and beverages to attendees in between sessions. As the sponsor of this item, you will have exclusive rights to the signage for the coffee bars at the event. You can also provide beverage napkins and other beverage-related supplies with your logo on it.

### Audio Visual | \$5,000

Audio Visual is the sight and sound of the event. Be a star providing the needed effects.

### Photography /Video | \$2,000

Capturing the highlights of the 25th Anniversary through photography and video will provide important history and marketing for IMHA.

### Tuesday Night Banquet Sponsor | \$30,000

The awards banquet (Tuesday, April 29<sup>th</sup>) is our industry's biggest celebration of the year. Sponsorship of the 2024 Safe Fleet Conference is a great opportunity to partner with us as our chosen sponsor on stage and in the program. Sponsor may also provide a reserved table with a branded item if the sponsor chooses. Sponsor receives 5 complimentary registrations, one full-page ad in the Program, and 2 reserved tables at the banquet.

### Golf Transportation | \$2,000

Make it a 'Hole-in-One' by providing transportation for Golf Outing attendees on Sunday.

### Tuesday Games Prize Sponsor | \$250

\*NEW\* Games on Tuesday afternoon provide an excellent way to connect and enjoy the outdoors before the banquet. Prizes will be given as cash awards to winning teams for the 'Milk Hole Competition' and 'Scavenger Hunt'. Sponsors may additionally provide company swag. Multiple available.

### Entertainment | \$2,000

Entertainment on the lawn during the Tuesday games. Sponsorship by The Grant Brothers.

### Anniversary Bags | \$2,000

BRAND EXPOSURE Bags. Logo brand on one side. Price includes shipping. This Sponsorship Must Be Ordered by 1/15/25.

### Other Support Options

#### Gold Level | \$1,000

#### Silver Level | \$750

#### Bronze Level | \$500

#### Scholarship | \$150

#### \_\_\_\_\_ Other Support

All sponsors will receive recognition on the IMHA website, in email communications, on-site signage and verbally.





# 2025 IMHA ANNUAL CONVENTION

April 27 - 29, 2025

Gila River Resort Casino, Chandler, AZ

**Reserve by April 1.** P: 520-796-4900 / Group Name: International Milk Haulers Assn

Regular Room: \$190; Suites: \$290 ~ No Resort Fee

[Booking Link for Online Room Reservation](#)

## ALLIED REGISTRATION FORM

Registration Fees	Early Bird	After March 31	After April 14
IMHA Member	\$450	\$500	\$550
Non-Member Allied (Supplier) (includes 1 yr membership)	\$1,200	\$1,250	\$1,300
<b>Tuesday Only</b> <i>(Must be Guest of a registered attendee to attend Tuesday ONLY and includes the banquet. Does not apply for Sunday or Monday)</i>	\$200	\$250	\$300
Golf Fee	\$175	\$200	\$225
Milk Hole Competition & Scavenger Hunt	\$20/person/event		
NEW IMHA 25 <sup>th</sup> Anniversary Gear – Hat, T-Shirt, Polos	Various prices available online or call 608-354-7110		

*The registration fee includes all meals and meetings as listed on the schedule. Each person who attends a meal must pay a registration fee. \*Dietary restrictions? Let us know by April 8\**

The 22<sup>nd</sup> Annual Bruce Johnston golf outing will be held at Arizona Grand Resort Golf Club. Send groups **by April 8<sup>th</sup>**. Fee Includes: 18 holes golf, cart, lunch, transportation, competition prizes. \*NOTE: **Reserve Your Clubs by April 1<sup>st</sup>**. Call 602-659-6333. \$60/set.

Name(s) - Please type	Registration Fee	Golf Fee	Milk Hole Competition	Scavenger Hunt	Total

*(All fees are in US funds and require US bank checks, cash and credit card payments.)*

**USD TOTAL: \$ \_\_\_\_\_**

**COMPANY:** \_\_\_\_\_ **CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY, STATE ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

Payment options:  Check enclosed  Invoice me (Payments must be received by April 8)

*Refunds not available after April 1*

\*To pay with a credit card, [Click Here](#) to use the New Registration page.

Mail a check and this form to: INTERNATIONAL MILK HAULERS ASSOCIATION  
3980 RIVER RD, WISCONSIN DELLS, WI 53965

Questions? EMAIL: [Cherie@milkhauler.org](mailto:Cherie@milkhauler.org) Call 608-354-7110



# IMHA Annual Convention

Celebrating 25 Years!

APRIL 27-29  
2025

WELCOME TO  
CHANDLER




Tentative agenda, subject to change

## SUNDAY, APRIL 27

- 7:00 am - 2:30 pm 22<sup>nd</sup> Annual Golf outing. Arizona Grand Resort Golf Club  
Coach departs hotel at 6:30 am. Shotgun Start at 7:30 am
- 7:00 am – 4:00 pm Vendor setup, Palo Verde Ballroom
- 1:00 pm – 7:00 Attendee Registration. Meet & Greet with IMHA Board
- 2:30 – 4:00 IMHA Committees Meeting
- 5:00 - 8:00 **Vendor Exhibits Open**, Ballroom & Hotel Parking Lot
- 6:00 – 8:00 Welcome reception, Ballroom 
- 6:15 – 7:15 **Vendor Spotlight**
- 7:30 Golf awards – pictures  
Evening on your own

## MONDAY, APRIL 28

- 7:00 am – 5:00 pm Registration and Dairy Bar
- 8:00 Welcome by IMHA President, University Ballroom
- 8:00 – 9:00 am Breakfast, University Ballroom 
- 8:00 – 5:00 **Vendor Exhibits**
- 8:15 – 8:45 Welcome to Arizona, Craig Caballero, UDA President

### General Sessions in Palo Verde C

- 9:00 – 10:00 **\*KEYNOTE\*** “**RUDY**”, Rudy Ruettiger,  
*Emmy Award Winner, Navy Valor Award*
- 10:15 – 11:00 “Canadian Fleet Management Technologies”,  
Agrifoods and S.D. & G. Milk Transport
- 11:00 – 12:00 **Vendors Prize Drawings**
- 12:00 – 1:00 pm Lunch 

- 1:15 - 2:15 Breakout Sessions
- “2027 Engine Updates”, *Cummins* (Palo Verde C)
  - “Milk Storage Trends”, *Mueller* (Acacia BCD)
- 2:30 – 3:30 Breakout Sessions
- “Pumps and Controls”, *McFinn and Piper Systems* (Palo C)
  - “TBD”
- 4:00 – 5:00 Innovative Technologies Panel
- Routing Efficiency
  - Camera Systems
  - Use of Positive Data
  - Insurance Implications
  - More
- Evening on your own

## TUESDAY, APRIL 29

- 8:00 Breakfast, Ballroom
- 8:30 Annual Business Meeting, Ballroom
- 9:45 – 12:00 Speed Networking: Vendors and Haulers, Ballroom
- 12:00 – 1:30 Box Lunch with Trailers, Parking Lot
- 1:30 – 3:30 **\*NEW\*** IMHA Games & Prizes. Milk Hole & Scavenger Hunt  
*Pre-registration required.*
- On the Lawn w/*Grant Brothers Entertainment.* 
- 5:00 Banquet Reception, Showroom 
- 6:00 25<sup>th</sup> Anniversary Banquet 
- 7:00 – 9:00 Awards Program
- Fleet Safety Award presentations 
  - Fundraiser & promotion for local FFA Chapter AAEC, Phoenix
  - IMHA Founding Board Members and Past Presidents

**CONVENTION CONCLUDES**

*Thank you for making the 25<sup>th</sup> anniversary a truly wonderful celebration!*